

ISIL and Speak First Matrix

Presentation Skills	Level	Personal Impact	Level	Business Development	Level	Communication Skills	Level	Business Effectiveness	Level	Media Skills	Level	Other Services	Level
Individual Coaching for Presentations	3	Individual Coaching for Personal Impact	3	Presenting and Winning Pitches	2/3	Proposal Writing	2/3	Emotional Intelligence	2/3	Individual Media Coaching	3	Blended Learning	3
Presentations Masterclass *	3	Personal Impact for Leaders *	3	Consultative Selling	2/3	Report Writing	All	NLP for Business *	2/3	Handling Tough and Crisis Media Situations	3	Event Design, Delivery & Speakers	3
Advance Your Presentations *	2	Influencing with Impact *	2	Negotiation Skills *	2/3	Effective Business Writing *	All	Interviewing Skills for Managers	2	Meeting the Media Radio & TV	2/3	Executive Coaching	2/3
Presenting with NLP	2	Making the Right Impact *	2	Selling over the phone *	1/2	Effective Communication	1/2	Managing Conflict	2	Meeting the Media Newspapers & Magazines	2/3	Becoming a Business Partner	2
Confident Presenter *	1	Developing Personal Impact *	1	Networking Skills *	All	Email Skills *	All	Coaching for Managers	2	Understanding the Media	1/2	Cultural Awareness	All
		Assert Yourself with Confidence *	1			Telephone Skills	1	Core Skills for Managers	2			Train the Trainer	1
								Managing Meetings	1/2				

ISIL/SpeakFirst Matrix allows you to easily identify a path of progression for developing your skills. If, for instance, you're new to presenting, and want to develop in this area, start with Confident Presenter. As you progress you'll want to attend Advance Your Presentations. Experienced speakers may go straight to Advance Your Presentations or even the Presentations Masterclass. Once you've attended one course look horizontally or diagonally across the matrix for other courses.

Level 1: Is for those people who have had no or minimal training in the subject area
 Level 2: Is for people who have some experience or have attended a level 1 course with ISIL/SpeakFirst or equivalent. These courses can also work well as a refresher
 Level 3: This is our Masterclass series which is aimed at experienced people and senior management level.
 Courses marked with an * are available as public courses as well as in-company courses